

**Annual EEO Public File Report  
Broadway Media, LLC**

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Stations Employment Unit that is comprised of the following station (s): KXRK, KEGA, KYMV, KUDD, KUUU KOVO, KALL AM, KOVO AM and is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites.

The information contained in this Report covers the time period beginning June 1, 2015 to and including May 31, 2016 (the “Applicable Period”).

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station (s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 7302080 (c) (1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 7302080(c)(2) of the FCC rules.

Appendices 1,2, and 3, which follow, have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled “Full-time Positions for Which This Source Was Utilized” refer to the number of the full-time job positions listed on Appendix 1.

For the purpose of this Report, a vacancy was deemed “filled” not when the offer was extended but when the hiree accepted the job offer. A person was deemed

“interviewed” whether he or she was interviewed in person, over the telephone or by e-mail.

Appendix 1 to

Annual EEO Public File Report Form

Covering the Period from June 1, 2015 to May 31, 2016

Station(s) Comprising Stations Employment Unit: KXRK, KEGA, KYMV, KUDD,  
KUUU, KOVO, AM, KALL AM, KOVO AM

Section 1: Vacancy Information

|   | Full-time<br>Positions<br>Filled By Job Title | Recruitment Source<br>of Hiree | Total Number of Interviewees<br>From All Sources for This<br>Position |
|---|---|--------------------------------|---|
| 1 | Sales   | Referral                       | 4   |
| 2 | Sales   | Referral                       | 4   |
| 3 | Sales   | Referral                       | 4   |
| 4 | Sales   | Referral                       | 4   |
| 5 | Broadcast IT Admin                            | Referral                       | 5   |
| 6 | Promotions Director                           | In House                       | 5   |
| 7 | On Air Personality                            | Referral                       | 5   |
| 8 | Sales   | Job Board                      | 4   |
| 9 | General Manager                               | In House                       | 4   |
|   |   |                                |   |
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|   |   |                                |   |

Total Number of Persons Interviews During Applicable Period: 39

Appendix 2 to

Annual EEO Public File Report Form

Covering the Period from May 21, 2013 to May 20, 2014

Station(s) Comprising Station Employment Unit: KXRK, KEGA, KYMV, KUDD,  
KUUU, KOVO AM, KALL AM

Section 2: Recruitment Source Information

| 1 | Recruitment Source<br>(Name, Address,<br>Telephone Number,<br>Contact Person)  | Total Number of<br>Interviewees This Source<br>Has Provided During This<br>Period (If Any) | Full-time Positions<br>for which This<br>Source was<br>Utilized |
|---|--|--|---|
| 2 | KSL Classified Job Ads   |  |   |
|   |  |  |   |
| 3 | Station Group Web Site   | 9  |   |
| 4 | In house<br>posting/reference  | 14   | 8   |
| 5 | Utah Valley State<br>College*<br>800 W University<br>Parkway<br>Orem, UT 84058<br>801-863-8253<br>James Gordan         |  |   |
| 6 | NAACP*<br>Career Services<br>P.O.Box 25414<br>Salt Lake City, UT<br>84125  |  |   |
| 7 | State Office of Hispanic<br>Affairs*<br>Attn: Susie De La Cruz<br>324 S State Suite 500<br>Salt Lake City, UT<br>84111 |  |   |

|    |   |  |  |
|----|---|--|--|
| 8  | Utah Work Force<br>Services*<br>Attn: Janelle Wright<br>5735 S Redwood Road<br>Taylorsville, UT 84123           |  |  |
| 9  | University of Utah<br>Career Services*<br>Attn: Amy Michaelson<br>350 Student Services<br>Bldg<br>SLC, UT 84112 |  |  |
| 10 | Utah State University<br>Career Services Attn:<br>Trish Glowski<br>4305 Old Main Hill<br>Logan, UT 84322-4305   |  |  |
| 11 | Director of Student<br>Services Ogden<br>Weber ATC<br>200 N. Washington Blvd<br>Ogden, UT 84127                 |  |  |
| 12 | Westminster College<br>Career Center*<br>Attn: Sarah Crowther<br>1840 S 1300 E<br>Salt Lake City, UT<br>84105   |  |  |
| 13 | Radio Ads   |  |  |
| 14 | Steven Henagar College<br>Attn: Kathy Leany<br>P.O. Box 9428<br>Ogden, UT 84409                                 |  |  |
| 15 | Alliance House, Inc<br>Attn Pak Roskelly<br>1724 S. Main Street<br>Salt Lake City, UT<br>84115                  |  |  |
| 16 | Diversity development<br>Attn: Pania Heimuli<br>17060 West 2100 South<br>Salt Lake City, UT<br>84199-2922       |  |  |

|    |   |  |  |
|----|---|--|--|
| 17 | University of Phoenix<br>Alumni Association<br>Attn: Britt Benner<br>5251 Green Street<br>Murray, UT 84123                          |  |  |
| 18 | U of U Instructional<br>Media Services<br>Attn: Jeanne Krogen<br>207 MBH<br>Salt Lake City, UT<br>84112                             |  |  |
| 19 | Utah State AFL-CIO job<br>Club<br>Attn: Karin Nielsen<br>2261 S Redwood Rd Ste<br>A<br>Salt Lake City, UT<br>84119                  |  |  |
| 20 | U of U Center for Ethnic<br>Student Affairs, Attn:<br>Becky McKean<br>200 S. Central Campus<br>Dr. #318<br>Salt Lake City, Ut 84112 |  |  |
| 21 | U of U Disability<br>Services Center<br>Attn: Olga Nadeau<br>200 South Central<br>Campus Dr #162<br>Salt Lake City, Ut 84112        |  |  |
| 22 | U of U Women's<br>Resource Center<br>Attn: Mary Mattfeldt<br>200 S. Central Campus<br>Dr #293<br>Salt Lake City Ut 84112            |  |  |
| 23 | Utah State Office of<br>Rehabilitation<br>5522 South 3200 West<br>Salt Lake City, UT<br>84110-7802                                  |  |  |
| 24 | ITT Technical Institute<br>Attn: Job Board<br>920 West Levoy Drive<br>Murray UT 84123   |  |  |
| 25 | University of Utah  |  |  |

|    |   |   |   |
|----|---|---|---|
|    |   |   |   |
| 26 | VA Regional Office<br>Attn: Darin Farr<br>550 Foothill Dr. Suite<br>202<br>Salt Lake City, Ut 84108           |   |   |
| 27 | Ogden Weber<br>Community Action<br>Attn: Shawna Sugihara<br>3159 Grant Ave<br>Ogden, UT 84401                 |   |   |
| 28 | LDS Employment<br>Services<br>724 E 2100 South<br>Salt Lake City, UT<br>84106                                 |   |   |
| 29 | Indeed.com  | 7 | 1 |
| 30 | Salt Lake Community<br>College Employment<br>Center<br>4600 South Redwood<br>Road, Salt Lake City UT<br>84123 |   |   |
| 31 | Monster.com   | 3 |   |
|    | Careerbuilder.com   | 6 |   |

\*Indicates sources that have requested notification of job openings.

### Appendix 3 to

### Annual EEO Public File Report Form

Covering the Period June 1, 2015 to May 31, 2016

Station (s) Comprising Station Employment Unit: KXRK, KEGA, KYMV, KUDD,  
KUUU, KALL AM, KOVO AM

### Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by Stations

The station group posted to all local colleges and universities an internship program for each semester. The program was posted May 2015 September 2015 December 2015 and January 2016 to all divisions of higher education programs within the state. The interns work for one semester in their area of study to get a better understanding of the broadcast business and school credit. The Radio cluster uses as many interns as possible every semester in the operations area to expose the students the wide range of possibilities of careers that are in the broadcast industry. The radio cluster had 8 interns this past reporting period working in the promotions, operations and sales areas of our business.

On September 8, 2015, the On Air Talent from KXRK did a presentation at Tooele High School. He discussed overall descriptions of careers and explained the schooling/degrees or training required: explained how we use math, English, computers skill, etc. in everything we do.

The station group held a community job fair in conjunction with Utah Broadcaster's Association on Wednesday March 9, 2016 the job fair was held on the University of Utah campus in the student union building from 9am to 1pm. All stations broadcast liners started at the beginning of the month about the job fair, plus information about the job fair was posted on all station web sites and flyers were sent out to all interested community out reach programs. The Human Resource Director manned the booth and helped students and community members with their questions about what opportunities there were in the broadcasting industry. The station group set up a separate table for students looking for opportunities to learn more about what was required to get an internship with our group and the paperwork and procedures to follow and gather to join our group.